

Postgraduate Certificate (PG Cert) in  
**‘Healthcare Management,  
Leadership & Innovation’**

**Flyer**

A partnership between NHS South West Leadership Academy and the  
Plymouth University Peninsula Schools of Medicine and Dentistry



# Postgraduate Certificate (PG Cert) in 'Healthcare Management, Leadership & Innovation'

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Plymouth University Peninsula Schools of Medicine and Dentistry

Offered by the Plymouth University Peninsula Schools of Medicine and Dentistry (PU PSMD), this PG Cert stands alone but is a core part of our newly-launched Masters programme.

We have responded to a need for skills enhancement in areas of management, leadership and innovation in health in the South West. The PG Cert offers a flexible and relevant entry to management and leadership in a health and care setting, whether your interests lie in leadership, management techniques, quality improvement, organisation development, patient safety or improvement. It is especially suitable for new and aspiring clinical leaders.

We offer understanding and exploration of the health and care landscape, including how commissioners and providers perform and interact, and which skills are required to help them. In the Foundation module of the PG Cert, we will focus on models of leadership, financial management, quality improvement and the leadership of patient safety. Each day will be punctuated by a 'book club', designed to introduce participants to key elements of the literature and stimulate their critical reading.

In the Organisation Development module, we will help participants to understand organisational structures, how design influences leadership, the culture of organisations and the place of individual values in shaping them. We'll consider strategic models, planning and change management techniques and a critical view of how to apply them through production of an organisation development plan.

Each module will be delivered over six days, in two blocks of three days as outlined below.

**Induction: 21 September 2017**

**Foundation in Healthcare Leadership, Management and Innovation**

**4, 5 and 6 October 2017 PLUS: 15, 16 and 17 November 2017**

**Organisation Development & Culture**

**24, 25 and 26 January 2018 PLUS: 7, 8 and 9 March 2018**

**It is essential, also, that you attend the presentation day on 8 May 2018, since this is a marked assignment.**

The venue will be the John Bull Building on the beautiful Tamar Science Park in Derriford. To know more about the programme, please contact Su Smith (Programme Lead) at [susanne.smith@plymouth.ac.uk](mailto:susanne.smith@plymouth.ac.uk) or Louise Hardy (OD module lead) at [louise.hardy@plymouth.ac.uk](mailto:louise.hardy@plymouth.ac.uk)

Applications should be made initially through the **NHS South West Leadership Academy** to agree funding, and then through the University's own application link. Please send applications to [tom.rossiter@hee.nhs.uk](mailto:tom.rossiter@hee.nhs.uk)

**Deadline for applications to NHS South West Leadership: Friday 14 July 2017**

